

MISSION

Alfa Shirt stands for high quality printing and masterful embroidery of textiles. Our main focus is clothing, but our range also includes towels, caps, totebags and other accessories. We print and embroider large quantities for companies, associations and organisations as well as personalised textiles in smaller quantities for private individuals.

Alfa Shirt also fully invests in a green future, which is why we use an eco-friendly, socially responsible and sustainable working method in all areas. Our sustainable approach means, among other things, that we print and embroider organic textiles in a sustainable way, something that is officially recognised by our GOTS label.

We also find it important to keep our production completely local, so we print and embroider everything in our own studio in Oostkamp. That way, Alfa Shirt not only supports the local economy, but also stimulates a short chain in the textile sector. 100% made in Belgium.

Last but not least, enthusiastic customer service is central to everything we do. Our textile experts are happy to explain the ins and outs of the world of textiles and to assist you with personal advice, every step of the way. You can also discover our range of products - in all colours and textures - for yourself in our showroom. Because we think it is important that our customers can personalise every detail to their liking.

VISION

Alfa Shirt wants to keep focusing on innovation. In concrete terms, this means that we closely follow the latest production techniques and innovations in the textiles sector and implement them in our own production.

In addition, we are constantly looking for ways to make our company even more sustainable and ecological, and this on all levels of our operation.

We also attach great importance to offering optimal working conditions where there is room for initiative and training.

Finally, we want to continue to increase the brand awareness of Alfa Shirt and strengthen our position as a state-of-the-art and GOTS-certified textile printer and embroidery workshop.